

FOSTER ♥ GREATNESS

United Kingdom

# Using Data to Drive Commissioning Decisions and **Accountability**

---

CYP Awards 2026





## Professional Experience

15 Years in the Charity Sector

- National Charities
- Senior Fundraising Leadership
- Corporate Partnerships
- Communications & Marketing
- Business Growth & Development



**Alexandra Rudman**

## Director of Brand Architecture & Development



## Lived Experience

15 Years in Care

- Full Care Order
- Kinship Care
- Foster Care
- Residential Care
- Independent at 16

**FOSTER ♥  
GREATNESS**

United Kingdom

# The Challenge



Opportunities **exist**

---



Access is **fragmented**

---



Visibility is **inconsistent**

**WE CANNOT IMPROVE WHAT WE CANNOT **SEE...****



# 3 INTEGRATED LAYERS. 1 UNIFIED VISION.

ACCESS



National Care  
Experienced Hub

INSIGHT



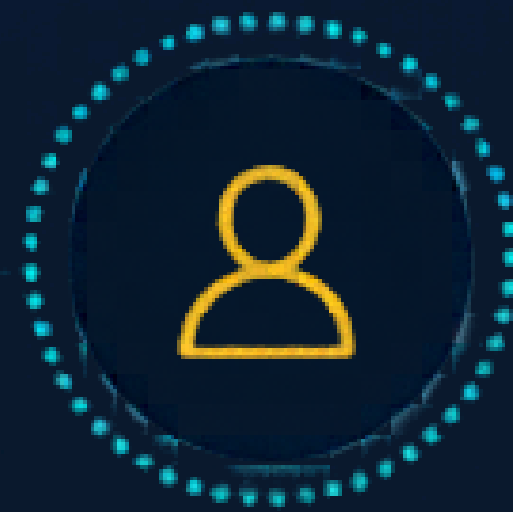
Local Offer  
Visibility Index

ACTIVATION



Foster Greatness  
Exchange

BUILT FOR THE  
ENTIRE CARE ECOSYSTEM



# LAYER 1 is now **ACTIVATED**



## FOSTER GREATNESS EXCHANGE

### OPPORTUNITIES. ACCESS. VISIBILITY

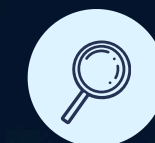
The national platform making opportunities, services, and support visible and accessible for care-experienced people and the professionals who support them.



NATIONAL REACH



VERIFIED & TRUSTED



STRUCTURED DISCOVERY



PURPOSE-LED IMPACT



NO DIRECT MESSAGING BETWEEN MEMBERS

**Share More. See More. Achieve More.**

**Resources. Events. Services. Opportunities. Sector  
Insight.**

**More Visibility. More Data. More Insight. More  
Impact.**

**Better Decisions. Better Commissioning. Better  
Outcomes.**

# FOSTER ♥ GREATNESS

United Kingdom

**Building a Connected National Care Ecosystem**



A national digital infrastructure designed to strengthen **access, visibility, insight,** and **opportunity** for care-experienced people and the professionals who support them